

Education Through Music



®
Sounds wonderful, doesn't it?

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MEDIA ALERT * MEDIA ALERT * MEDIA ALERT

**EDUCATION THROUGH MUSIC AND alldaybuffet PRESENT:
SCHOOL OF ROCK: BATTLE OF THE BANDS
TO BENEFIT MUSIC EDUCATION IN INNER-CITY SCHOOLS**

*Education Through Music (ETM) and alldaybuffet (ABD) will host a concert
featuring celebrity artists and their "bands" of ETM students on May 15, 2008*

New York, NY – April 14, 2008 – Education Through Music (www.ETMonline.org) and **alldaybuffet** (www.alldaybuffet.org) have teamed up to host a Battle of the Bands featuring both established artists and ETM students from New York's inner-city schools. Inspired by the film "School of Rock", the organizations have recruited celebrity artists including members of **Twisted Sister** and **The Mooney Suzuki** to coach five different "bands" of ETM music students. The bands will embody the style and sounds of the coach and will compete in a Battle of the Bands competition at the **Canal Room in New York on May 15, 2008**.

WHAT: The first annual "*School of Rock: Battle of the Bands*" will feature performances by five groups of ETM music students in five different genres, ranging from a rock 'n roll band from the Bronx to an East Harlem gospel choir. Guests will enjoy a four-hour open bar, hors d'oeuvres, live performances and a DJ'd "after party".
Tickets: \$60.00 | **VIP tables also available.**

WHO: WKTU's "**Hollywood**" **Hamilton** will preside as MC for the event, which will include special messages on music education from stars such as **RZA** (Wu Tang Clan).

Celebrity coaches include **Jay Jay French** (legendary guitarist for Twisted Sister), **Sammy James, Jr.** (lead singer of The Mooney Suzuki), **Rachel Platten**, Goldspot's **Siddhartha Khosla** and more!

Special thanks to **P.I.N.K. Vodka** and **Brooklyn Brewery** for their generous support.

WHEN: Thursday May 15, 2008 | 7PM-11PM

WHERE: The Canal Room (www.canalroom.com), 285 West Broadway | New York, NY 10013

About Education Through Music:

Education Through Music, Inc. (ETM) is a non-profit organization that makes music education a reality for thousands of at-risk children who would otherwise have limited or no exposure to the arts. Since 1991, ETM has harnessed the power of music to enhance the academic performance and general development of its students. ETM currently serves over 8,000 children in 17 schools in New York City, and their model is being adopted by school districts across the country, including their newest affiliate in Los Angeles.

Visit them at: www.etmonline.org

About alldaybuffet:

Alldaybuffet is an emerging social network for social change. They connect the things young people like with the things that matter most to raise awareness and to motivate young people to take active steps to make change. They have already successfully launched their monthly happy hour 'cause for drinks' in nine cities through out the US and have over 5,000 members.

Visit them at: www.alldaybuffet.com

For tickets or more information, visit www.ETMonline.org or call (212) 972 4788.

****All proceeds will benefit Education Through Music (ETM), an organization that makes music education a reality for thousands of at-risk children in New York and Los Angeles****

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