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Quality music education  
*for all children*

## “ETM Festival” Features Over 700 Students

On June 6, over 700 partner school ensemble students performed at the inaugural “ETM Festival” held at Richard Rodgers Amphitheater in Marcus Garvey Park in Harlem. The Festival showcased seven bands and five orchestras from 11 partner schools.

In the morning, school buses unloaded over 1,600 students, parents, teachers, and school staff at the park. The ETM music teachers and program staff led the audience in singing the national anthem, and ETM’s Director of Programs Peter Pauliks welcomed everyone.

Over the course of the day, each ensemble played two pieces for the crowd. The musical repertoire included everything from Bach’s

*Brandenburg Concerto #3* by the M.S. 180 orchestra, to Lady Gaga’s *Born this Way* performed by the P.S. 121 band. Students cheered on their peers, sang and danced along to familiar songs, and chanted their favorite music teachers’ names from the stands.

Every student was awarded a medal, and music teachers accepted trophies



A percussionist from East Harlem pumps up the audience at Marcus Garvey Park in Harlem.

to be placed in their music classrooms. The awards signified the hard work and dedication of the students and teachers to their ensembles throughout the year and celebrated their musical accomplishments.

ETM is grate-

ful to the Dr. Robert C. and Tina Sohn Foundation and the D’Addario Foundation for their support of the band and string ensemble programs. ETM also thanks all of the principals, staff, teachers, parents, and chaperones who helped the Festival run smoothly.

We congratulate this year’s participating ensembles: the bands from P.S. 43x, P.S. 48x, P.S. 72x, P.S. 76x, P.S. 121x, M.S. 180x, and P.S. 38m, and the orchestras from P.S. 68x, P.S. 182x, M.S. 180x, St. Ann School, and St. Clare School. We look forward to making the ETM Festival an annual event.



P.S. 76 students pose with their baritones following a successful Festival performance.

*See pages 4-5 inside for more pictures of the the Festival and pictures of other concerts.*



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## Usdan Center Sponsors ETM Partner School Students

Continuing a longstanding relationship between ETM and the Usdan Center for the Creative and Performing Arts, 15 students from ETM partner schools attended Usdan's summer day camp in Huntington, Long Island. The camp offers a variety of programs for children aged 6-18 including music, art, theater, dance, chess, and writing.



Above: ETM partner school students were all smiles at the beautiful campgrounds of the Usdan Center. Below: An ETM student enjoys her orchestra rehearsal.

This summer, six ETM students participated in the chorus program, five participated in the string orchestra program, and four played in the brass and woodwind sections. The ETM students came from the Bronx and Manhattan. Most had only been playing their instruments for one year and flourished in Usdan's enriching musical environment.

Since 1998, this scholarship program has given ETM students the opportunity to continue their study of music over the summer. ETM thanks Dale Lewis, Executive Director of the Usdan Center, for his ongoing outreach to ETM students.

As one parent wrote, "Thanks so much for this wonderful opportunity. My daughter loves Usdan!"

## ETM Collaborates with Oberlin Conservatory

In late June, ETM Executive Director Katherine Damkohler and Director of Programs Peter Pauliks visited the Oberlin Conservatory of Music in Ohio to meet with faculty from the school's Master's program in Music Teaching and to participate in discussions regarding the curriculum for young music educators. Dean of the Conservatory David Stull invited ETM to contribute ideas specific to its experiences in preparing music teachers for work in urban environments. We hope to continue these discussions.



## P.S. 76 Students Perform "Dig It!" Musical

This spring, all 4th graders at P.S. 76 in the Bronx performed in the original musical, "Dig It!" Featuring nearly 200 student performers and two casts, the show took audiences back in time to explore the wonders of several ancient civilizations, from the farm laborers of early Mesopotamia, to Egyptian mummies who "rap," to a chorus of ancient Greeks. The students rehearsed for weeks in advance, and their preparation paid off when they finally took the stage in four daytime and evening performances.



A 4th-grader in full costume assists a younger student with an "Adventure Day" worksheet.

On the day prior to the opening performance, the 4th grade students led the entire school in "Adventure Day." The performers became professors for a day when they visited other grade-level classrooms, taught the other students about topics related to an ancient culture, and assisted them with hands-on activities and craft projects. These in-school "field trips" prepared all P.S. 76 students for the educational mu-

sical they were soon to see and the "field excavations" they were to embark upon through the show.

ETM thanks P.S. 76 Principal Louise Sedotto and all of the P.S. 76 teachers, staff, parents, and volunteers who helped make the musical a success.



A group of P.S. 76 performers strike a pose as a Greek chorus in "Dig It!"

## CEI-PEA Summer Leadership Institute Connects ETM with Network Principals

In August, the Center for Educational Innovation—Public Education Association (CEI-PEA) invited ETM to attend its Summer Leadership Institute. The conference featured speakers and workshops on improving public education.

CEI-PEA is a network of New York City school leaders working to improve the skills of teachers and school leaders, increase parent involvement, and channel cultural and academic enrichment programs into schools.

As an invited vendor, ETM representatives met with many CEI-PEA principals and school staff members, introducing them to ETM's mission and model of schoolwide music education.

## Rainah Bertowitz Receives Aspen Institute Fellowship

ETM Director of Operations Rainah Bertowitz was selected to participate in the American Express Foundation-Aspen Institute Fellowship for Emerging Nonprofit Leaders in August.

The Fellowship, an initiative of the Aspen Institute's Program on Philanthropy and Social Innovation, seeks to develop the next generation of inspiring, enlightened and effective nonprofit leaders through text-based dialogue and cross-sector learning.

Mr. Bertowitz was one of twelve Fellows from the U.S. and overseas awarded sponsorship to participate in this year's seminar series. He joined ETM in 1997.



# Partner School Students Celebrate & Perform





# ETM Associates Host Album Release Party

On September 12, the ETM Associates hosted an Album Release Party at the Converse Rubber Tracks Studio in Brooklyn, New York. The event celebrated the conclusion of the Steering Committee's 2011-12 project to record performances of ETM partner school students, and also raised funds through ticket

sales and contributions to support ETM's New York City programming.

During the 2011-12 school year, students from a variety of



partner school choirs, bands and string orchestras learned pieces ranging from The Beatles' *Eleanor Rigby* to Adele's *Someone Like You*. Some students were recorded by ETM staff and others got to feel like professionals when staff members from Indaba

Music visited schools with an array of recording equipment. All tracks were mixed by the professionals at Indaba Music.

ETM thanks the Associates Steering Committee and Indaba Music for dedicating their time and talents over the past year.

We thank event sponsors Converse Rubber Tracks, Brooklyn Brewery, Indaba Music, Between the Bread, Glenora Wine Cellar, and Bushmills Irish Whiskey, and everyone who attended or made a contribution.



Left: Attendees enjoy the Associates event.

## ETM Teacher Brings Music Education to Children in Guatemala

This summer, ETM Music Teacher Lisette Santiago de Faria completed a teaching residency at Susanna Wesley School in Camanchaj, Guatemala, bringing music education to these children for the first time.

For four weeks, Ms. Santiago taught music to students ages 4-8. Students attended music class three to five times per week, and teachers at the school reported that the children not only learned music skills, but showed increased memory and enthusiasm for daily routines. In addition, classes were offered for 9-10 year olds (recent graduates of the school) during after-school hours.

Ms. Santiago also led two 90 minute-professional development sessions for the school's teachers, to provide them with strategies for

incorporating music into their own instructional practices once the residency ended.

The residency was the brainchild of ETM Co-Founder Eldon Mayer, who had visited the school earlier this year. Mr. Mayer was impressed with the school's goals and activities, but saw a gap when it came to music. Believing that making music a part of the school's curriculum and teaching practices could have a huge benefit, Mr. Mayer contacted ETM and raised funds to make it possible to bring a trained music teacher to the school.

According to the school's newsletter, "The children loved it!! Lisette's enthusiasm was contagious. The kids learned new songs and how to use instruments. The teachers learned how to incorporate music into their daily curriculum."

## Summer Games Support Music Education

Celebrating the spirit of the Olympics, ETM hosted its own "Summer Games" event on Monday, July 23, at the Pelham Country Club in Pelham, New York. The event featured opportunities for golf, bowling and tennis, while raising funds for ETM's music programs in New York City schools.

The summer weather cooperated, and participants enjoyed a full 18 holes of golf. Dinner at the clubhouse included a silent auction and raffle.

ETM thanks the contributors, sponsors, and attendees, event co-chairs Rick Dobbis and Heather Hanssen, and the staff of the Pelham Country Club for making this event possible.

"I love music in my life. Music is uplifting, mood changing and a lot of fun. Music makes a difference in people's lives, not just mine...  
"My favorite thing I learned this year was that music makes you think."

- 6th grader, ETM partner school

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Won't you join ETM's growing group of supporters?

Help our children succeed!

You can return the enclosed envelope, visit ETMonline.org, or call 212-972-4788.

## "Team ETM" Prepares for ING New York City Marathon

Members of "Team ETM" are not only training to run in the ING New York City Marathon on November 4; they are also busy raising funds for ETM, as part of ETM's third year of participating in the New York Road Runners Community Charity Program.

Please consider supporting our runners by making a donation via:

[crowdrise.com/TeamETM2012](http://crowdrise.com/TeamETM2012)

Or make a donation by mail or phone and indicate that it is in support of the team. Contact ETM at 212-972-4788 with any questions.

You can help these marathoners reach the fundraising finish line with flying colors!

And please come cheer for our runners on marathon day!

ETM's programs are supported, in part, by public funds from the New York City Department of Cultural Affairs in partnership with the City Council, and by the New York State Council on the Arts with the support of Governor Andrew Cuomo and the New York State Legislature.





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## Music Teachers Are Excited for the New School Year!



ETM's partner school program will reach over 14,000 children in 28 New York City schools during 2012-13.

Highlights for the new school year include new partnerships in Brooklyn and Harlem. Be on the lookout for updates later in the fall.