

2016 EDUCATION THROUGH MUSIC
CHILDREN'S BENEFIT GALA
honoring
STEINWAY & SONS

Monday, June 13, 2016, 6:00 pm

Cipriani 42nd Street, New York, NY

Concert Grand: \$50,000

- ~ One **premiere** Benefit table (10 tickets)
- ~ Primary name placement in all printed material, including the Benefit invitation
- ~ Invitations for 6 guests to an exclusive performance and dinner at Joshua Bell's personal residence
- ~ Special recognition during the Event
- ~ Full-screen Concert Grand level ad in e-journal, with links to sponsor's website
- ~ Company logo appears in top and fixed position on sidebar of event website
- ~ Top frequency display of ad in digital journal at event
- ~ Acknowledgement in ETM's *Annual Report*

Baby Grand: \$25,000 : (limited availability)

- ~ One **superior** Benefit table (10 tickets)
- ~ Name placement in all printed materials, including the Benefit invitation
- ~ Invitations for 4 guests to an exclusive performance and dinner at Joshua Bell's personal residence
- ~ Special recognition during the Event
- ~ Full screen Baby Grand level ad in e-journal, with links to sponsor's website
- ~ Company logo appears with high frequency on right sidebar of event website
- ~ High frequency of ad in digital journal presentation at event
- ~ Acknowledgement in ETM's *Annual Report*

Upright: \$15,000

- ~ One **distinctive** Benefit table (10 tickets)
- ~ Name placement on Benefit invitation
- ~ Invitations for 2 guests to an exclusive performance and dinner at Joshua Bell's personal residence
- ~ Full-screen Upright level ad in e-journal website, with links to sponsor's website
- ~ Company logo appears frequently on right sidebar of event website
- ~ Frequent ad display in digital journal presentation at event
- ~ Acknowledgment in ETM's *Annual Report*

Spinet: \$10,000

- ~ One **desirable** Benefit table (10 tickets)
- ~ Name placement on Benefit invitation
- ~ Ad is displayed in digital journal presentation at event
- ~ Acknowledgement in ETM's *Annual Report*

VIP Individual tickets: \$1500

~ Listed as a Friend in the Journal

Individual Ticket: \$1000

Journal Ads

Introducing Education Through Music's e-journal -- an engaging event website with color supporter ads that link to your company website. Gala.etmonline.org will launch in March and will remain online through next year's event, significantly expanding the reach and longevity of your support. During the event, journal ads will be highlighted in an elegant presentation, displayed on a large screen the Cipriani ballroom. Frequency in the event presentation is based upon donor contribution level.

Full-Screen: \$5000

Half-Screen: \$2500

Quarter-Screen: \$1000

Friends Listing: \$500

SPONSORSHIP REGISTRATION FORM

Sponsorship Levels

- Concert Grand:** _____ **\$50,000**
- Baby Grand:** _____ **\$25,000**
- Upright:** _____ **\$15,000**
- Spinnet:** _____ **\$10,000**

E-Journal

- Full-screen ad:** _____ **\$5,000**
- Half-screen ad:** _____ **\$2,500**
- Quarter-screen ad:** _____ **\$1,000**
- Friends listing:** _____ **\$500**

VIP Individual tickets: **\$1,500** _____
Individual tickets: **\$1,000** _____

General donation: _____

\$1,000 per table/\$100 per ticket is non-deductible.

Name/Company

Contact Name and Title

Address

City

State

Zip

Daytime Phone

Mobile phone

Email

Payment Information

- Enclosed is a check for \$_____ made payable to **Education Through Music**

- Please charge \$_____ to my: [] Visa [] MasterCard [] American Express

Account number: _____ Exp: _____ Sec.Code: _____

Name as it appears on the card: _____

Signature: _____

- Please invoice my company.

FORMS MUST BE RECEIVED BY MARCH 13TH FOR INCLUSION ON THE INVITATION.

Return form to:

Education Through Music
122 East 42nd Street, Suite 1501, New York, NY 10168
Fax: 212-972-4864 Email: events@etmonline.org

Questions: Please contact Susan Brecker at 212-972-4788, ext.242 or sbrecker@etmonline.org