**Education Through Music (ETM) Associates Application**

**Mission Statement:** The ETM Associates is a group of young professionals who believe that music belongs in every child's education and is essential to a well-rounded curriculum. We strive to raise awareness of Education Through Music and its mission amongst our peers in New York City through innovative fundraising and marketing initiatives.

**About The ETM Associates:** Members of the ETM Associates lend their time, expertise, networks, and resources to help raise funds and awareness through hosting benefits and activities. The ETM Associates meet each month to discuss the latest ETM news and to plan events and collaborations with various companies. Recently, we have partnered with sweetgreen, Electric Picks, and Blind Tiger Ale House on specific campaigns, and have featured artists such as Questlove and J. Period at our benefit concerts, which have been held at Converse’s Rubber Tracks studio and Rough Trade in Williamsburg. Some of our other sponsors include Luke’s Lobster, Sixpoint Brewery, BAM, and Brooklyn Winery.

We welcome new members twice a year, and are currently interested in candidates with a background in **Marketing**, **Public** **Relations**, **Event Planning**, or **Graphic Design**. As an ETM Associate, not only will you be involved with an important cause, you will attend great events, meet new people, and have fun!

**I am interested in (check one or more):**

* **Recruitment:** Cultivating new members by spreading the word online, through personal networking, and at events.
* **Graphic Design:** Assisting with our marketing materials, website, flyers, and event invitations.
* **Fundraising:** Have a great fundraising idea? We are always looking for fun new ideas on fundraising events as well as additional support with planning our large bi-annual events and monthly bar nights.
* **Marketing/PR:** Promoting ETM’s important mission and all the activities and events that the Associates host.
* **Partnerships:** Forming both corporate and small business partnerships for funding and support for ETM. Develop connections with companies for sponsorships and collaborations.
* **Social Media:** Help us bring more awareness to the great work ETM does to help our partner schools establish and sustain school-wide music education programs.
* **Music Education**/**Industry**:Using connections within the music industry or experience in music education to provide new ideas for events, sponsorships, and partnerships.
* **Other:** Let us know what else you’d like to offer \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Contact information:**

Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Where do you work/attend school? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Phone \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Email \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Preferred method of contact \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Thank you for your interest! Please return this form to ETM by email (****tlemberger@etmonline.org****) and we will be in touch.**