Partner school students and their joy of music-making were prominently featured at two New York City landmarks in December, as one group performed at One World Trade Center whose spire was lit for ETM and others graced billboards in Times Square.

**One World Trade Center**

The spire of the tallest building in the United States glowed ETM’s signature purple the evening of December 12, 2017, thanks to the Durst Organization’s spire lighting contest, won by Richard Bernstein, Executive Vice Chairman of Cushman & Wakefield and Board Chair of ETM. In addition to lighting the 408-foot tall spire in honor of ETM, The Durst Organization, the real estate giant that operates One World Trade Center, invited... Continued on page 2

**Above:** Choir students from ETM Queens partner school PS 154 perform on the 64th floor of One World Center.

**Right:** The spire of One World Trade was lit purple to bring attention to Education Through Music, and the need for music education in schools.
ETM Lights Up NYC

ETM’s students to perform on the 64th floor for the building’s tenants.

“We are proud to host ETM at One World Trade Center,” said Jonathan (Jody) Durst, President of The Durst Organization. “For nearly three decades ETM has been spreading the joy of music to New York City’s public school children and we are thrilled to partner with them in the lighting of the spire and are honored that they are holding a concert for our tenants.”

Students from ETM Queens partner school P.S. 154 performed a rousing selection of songs, including "Perfect Winter Day," "My Favorite Things" and John Lennon’s "Imagine" conducted by music teacher Thomas Carroll. After the performance, the students enjoyed refreshments and took in the breathtaking views stretching as far as Westchester, New Jersey and Long Island.

“The students in the P.S. 154 select choir worked incredibly hard to prepare an inspiring performance for the One World Trade Center event. They truly saw how music can have such a positive impact on the lives of so many,” said Carroll. “Furthermore, the children were so thrilled to represent all of the students who have access to Education Through Music’s fantastic program throughout the city.”

“It is magnificent to see One World Trade Center and the support of The Durst Organization for Education Through Music, as ETM’s mission is so important to our city’s present and future success in education,” said Bernstein. “As Board Chair, I am grateful for the opportunity to spread awareness of the organization’s efforts to provide access to music education to all students.”

Times Square Billboards

Education Through Music’s program also received prominent visibility in Times Square where roughly one million visitors gathered for New Year’s Eve festivities and the iconic ball drop. The billboards stretched ten stories above 46th and Broadway and were visible during live telecasts on major networks, including ABC, NBC and CNN as part of their live special New Year’s Eve broadcast.

Morgan Stanley has selected ETM as one of its annual Lights on Broadway nonprofit winners for 2018. As part of the program, ETM will be featured on Morgan Stanley’s video screen in Times Square during the month of March.

2
Grammy-Nominated Children’s Artists Rally in Support of Education Through Music

The 2018 Best of Family Showcase at Symphony Space concert, which featured Best Children’s Album Grammy Award nominees, helped raise money for ETM. The concert was held in support of ETM partner schools the day before the 60th annual Grammy Awards Ceremony.

This year’s concert featured performances by the Best Children’s Album nominees, Alphabet Rockers, Gustafer Yellowgold, Justin Roberts and 2018 Grammy-winner Lisa Loeb. Each donated their performances to support the music education cause. SiriusXM Kids Place Live host Kenny Curtis emceed the concert.

The day before the benefit concert, the California-based hip-hop group Alphabet Rockers paid a special visit to ETM partner school P.S. 142 in Lower Manhattan on Friday, January 27, where they performed for pre-kindergarten through first grade students. Kaitlin McGraw and Tommy Shepherd Jr., who started Alphabet Rockers 10 years ago with the idea of inspiring kids through music, used their hip hop music and dance to spread their message of empowerment and social justice to an enthusiastic audience of students.

“Education Through Music was excited to be involved with such an exceptional group of Grammy-nominated and winning musicians who have dedicated themselves to providing children with music,” said Education Through Music’s Executive Director, Kathy Damkohler. “A special thank you to Alphabet Rockers for treating ETM partner school students to an exclusive performance, and for the support of Just Kidding at Symphony Space. It’s so gratifying to see the music industry come together in support of ETM’s mission to ensure every child has music as part of a well-rounded education.”

Congratulations to Education Through Music partner school teacher Melissa Salguero of P.S. 48 in the Bronx, the recipient of the 2018 Grammy Music Educator Award! Salguero was placed by ETM as a general music teacher at P.S. 48 in 2010, and has received professional development support over the years from ETM.

ETM welcomes Amy Ferris to the Board of Directors. Ms. Ferris is the Head of Marketing for Apple Music and the iTunes store. In her role she oversees the global team that is responsible for acquiring and activating new customers. Her band includes her two boys, Jackson and James.
Holiday Concerts Give Students And Teachers A Chance To Shine

ETM partner school teachers and students spend the first half of the school year learning new skills and preparing performance material for the end of the year holiday concert. The concert gives students the opportunity to perform for their parents who beam with pride as they look on. The programs from this year were outstanding!
Students from M.S. 529 play a Rock and Roll arrangement of “Jolly Old St. Nicholas.”

Kindergarteners from P.S. 483 sing “Let’s Build a Gingerbread House.”

Second grade students from P.S. 483 sing “My Favorite Things.”

The Guitar Club from M.S. 529 in the Bronx performs “Last Christmas.”
Thank You to Our Supporters

ETM thanks the following donors for their generous contributions, received between Sep. 1 and Dec. 31, 2017. You can join this list by returning the enclosed envelope, calling 212-972-4788 or visiting ETMonadline.org/donate.
Foundations, Corporate & Government Supporters 2016-17 and 2017-18

Allied World
Lily Auchincloss Foundation
Rose M. Badgerley Residuary Charitable Trust
Bangs-Russell Foundation
Betina Baruch Foundation
Bay and Paul Foundations
New York State Assembly Member Michael Benedetto
Rhea Blackwood Foundation
Martha and John William Bradshaw Charitable Trust
Bronx Delegation, New York City Council
New York City Council Member Fernando Cabrera
CMA Foundation
Colgate-Palmolive Company
Con Edison
D’Addario Music Foundation
Dancing Tides Foundation
Jean and Louis Dreyfus Foundation
William and Muriel Elliott Foundation
Find Your Light Foundation
Eloise Susanna Gale Foundation
New York City Council Member Vanessa L. Gibson
Gilder Foundation
New York State Assembly Member Mark Gjonaj
Goldman Sachs Gives
Jerome L. Greene Foundation
Randolph Hearst Foundation
New York State Assembly Speaker Carl Heastie
Dubois and Dorothy Heyward Memorial Fund
Jockey Hollow Foundation
Carl E. Kessler Family Foundation
Kinder Morgan Foundation
New York City Council Member Andy King
Emily Davie and Joseph S. Kornfeld Foundation
The Leir Charitable Foundations
Lemberg Foundation
New York State Assembly Member Joseph Lentol
New York City Council Speaker Melissa Mark-Viverito
The Pierre and Tana Matisse Foundation
New York State Assembly Member Michael Miller
The Music Man Foundation
National Endowment for the Arts
The New Yankee Stadium Community Benefits Fund
New York City Department of Cultural Affairs
New York City Department of Education
New York Community Trust
New York State Assembly Speaker Carl Heastie
New York State Education Department
Stavros Niarchos Foundation
Henry E. Niles Foundation
New York City Council Member Annabel Palma
New York State Assembly Member Victor Pichardo
Pine Tree Foundation of New York
RBC Wealth Management
New York City Council Member Antonio Reynoso
New York State Assembly Member Linda Rosenthal
Rossi Family Foundation
New York State Assembly Member Nily Rozic
May and Samuel Rudin Family Foundation
F.A.O. Schwarz Family Foundation
Scob Trust
Steenway & Sons
Sonen E. Summerfield Foundation
Michael Tuch Foundation
Ullmann Family Foundation
New York City Council Member James Vacca
The Weissman Family Foundation
Wells Fargo Foundation

ETM’s programs are supported in part by public funds from the New York City Department of Cultural Affairs in partnership with the City Council; by the New York State Council on the Arts with the support of Governor Andrew Cuomo and the New York State Legislature; and by an award from the National Endowment for the Arts.
SAVE THE DATE:
EDUCATION THROUGH MUSIC
2018 CHILDREN’S BENEFIT GALA
honoring Joe Galante
with host Kix Brooks
Monday, June 25, 2018  Cipriani 42nd Street