

DEVELOPMENT BOARD

Leaders bringing the keys (and notes!)

to academic achievement to 34,000 students throughout New York City

MISSION OF THE DEVELOPMENT BOARD

Education Through Music's (ETM) Development Board is committed to engaging the philanthropic community of New York to support music education as a catalyst for improving academic achievement, elevating student motivation to attend school, and increasing student self-confidence.

ROLES & RESPONSIBILITIES OF THE BOARD

ETM's Development Board is made up of professionals from throughout New York City who are committed to ensuring that children have access to the life-changing impact of music education. The group is charged with supporting ETM's outreach to New York's philanthropic community, so as to raise much-needed funds to support ETM's programming. Members of the Development Board play a leadership role in identifying potential donors, supporting and promoting ETM events, and connecting ETM to new foundation and corporate funders. In furtherance of its goals, the Development Board will also periodically host cultivation events so as to engage their friends, family members, and colleagues regarding the importance of ETM's work and music education as a catalyst for supporting improved educational outcomes.



EXPECTATIONS OF DEVELOPMENT BOARD MEMBERS

Development Board members are integral to the overall sustainability and growth of the organization. Through their time and efforts, members help to support programs that rely on philanthropic support.

- Actively participate in quarterly meetings of the Development Board
- Serve as a champion for new and innovative aspects of ETM's programs
- As a group, commit to adopting one partner school per year
- Attend ETM events throughout the year
- Visit at least one ETM school per calendar year
- Be a voice for ETM and music education on social media and among your professional networks
- Give or raise \$2,500 per year
- Identify 3 to 5 prospects per year
- Support ETM's Board of Directors and executive leadership with outreach and advocacy efforts

APPLY TO JOIN THE DEVELOPMENT BOARD

Individuals interested in being considered as prospective members of the Development Board should send their resume and a brief letter of interest to:

development@ETMonline.org