

# ASKING FOR DONATIONS

## YOUR MOVING FOR ETM, LET'S GET THOSE DONATIONS!

Here's a quick guide to get those donations so you can focus on moving and not sweat the small stuff.

Need support to hit your fundraising goal? You're not alone, email us at [development@etmonline.org](mailto:development@etmonline.org).

### 1 EXPLAIN

It's as easy as saying:

I'm moving xx miles this March to keep the music alive in NYC public schools.

### 2 ASK

Pick one:

"Donate to help me help others."

"Donate in honor of the students and teachers."

"Back me up to help keep up this great work."

### 3 TELL

Pick one:

"Donate to help me help others."

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"Back me up to help keep up this great work."

## MILES FOR MEANING

