## ARTISTIC ADVISORY COUNCIL (AAC) EDUCATION THROUGH MUSIC

#### ABOUT THE AAC

The Artistic Advisory Council is an opportunity for artistic leaders to give music education to children and schools that need it most. This exciting opportunity is a way for artists to connect with the leading music education provider in New York City and help further our mission of providing access to high-quality music education to all children.

The Artistic Advisory Council is an excellent opportunity for artists to give back to the community, provide exciting opportunities for children, and help a new generation of children grow and develop.

#### COUNCIL MEMBER RESPONSIBILITIES

We ask each council member to support ETM at least **once a year** through one or more engagement activities. Some examples include:

- Visit a school and help teach a music lesson to our students
- Donate in support of ETM
- Engage with ETM on social media in a meaningful way
- Perform at a fundraising event
- Connect ETM with another performer for a fundraising event.
- Write testimonial of support for ETM that we can share publicly

#### ETM'S RESPONSIBILITIES

Education Through Music will promote and support Council Members by:

- Sending an official press release announcing the new partnership
- Adding new members to our website
- Announcing the new partnership and relevant Council Members' posts on all our social media
- Announcing the new partnership and relevant Council Members' activity in our email newsletter



Helen Frank

Director of Marketing & Communications hfrank@etmonline.org





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### CELEBRITY SUPPORTERS

We're fortunate to have had the support of many high-profile celebrities. From donating meet and greets and attending ETM events to visiting partner schools and participating in social media campaigns, celebrities have generously donated their time and resources to ensure all children have access to high-quality music education.



Clockwise from top left: Joshua Bell, Gayle King, Meryl Streep, RAII & Whitney, Josh Groban, Glenn Close, Vanessa Williams, Tommy Hilfiger, Dierks Bentley, Jay Pharoah, Kelli O'Hara, Norm Lewis, Larry David, Catriona Gray, Quincy Jones, Bernadette Peters

