MAKING MUSIC, CHANGING LIVES

2023-2024 ANNUAL REPORT

education through MUSIC

MESSAGE FROM LEADERSHIP

Education Through Music (ETM) is proud to be the largest nonprofit provider of direct and comprehensive music education as a core subject in New York City schools.

As a leader in the field, we have achieved many significant milestones this year. We received a \$3M five year grant to build a pipeline of quality music teachers through an extensive recruitment, mentoring and professional development program which will be a model for music education organizations nationwide. Our students were asked to sing at Yankee Stadium, with Lauren Daigle at the Beacon Theatre, with Time for Three on the main stage of the Perelman Performing Arts Center, and at the City Council Chambers. We were covered on NBC during Black History Month, and on MSNBC when our students rang the bell at the New York Stock Exchange.

Yet Education Through Music does not aspire to create professional musicians. Our goal is to teach underserved students in our underresourced partner schools throughout the New York City all aspects of music - harmony, melody, rhythm, the origins of the music, instrumentation, vocalization. And what we intend to accomplish most of all is to contribute to their social, emotional and academic development, to build discipline, independence, confidence, teamwork, and the motivation to achieve. By providing music education as a core subject with a high quality curriculum, through our deeply devoted teachers, and with continued oversight, ETM brings joy and pride to the next generation of students that will lay the foundation for them to thrive.



Over the past year, I have had the privilege to visit dozens of ETM partner schools across the city. The performances both there and in public spaces consistently receive standing ovations. The children's voices soar, their minds sing, and their hearts expand. When we make music, we open every child's world of possibility and change lives. It's about tuning them to the key of life.

I am excited to share this year's annual report and celebrate the high notes of ETM with you. Thank you for believing in the power of music education and in the impact of ETM.

Sincerely,

price

Dr. Janice Weinman ETM Chief Executive Officer

ACCESS TO MUSIC EDUCATION IN NYC IS NOT EQUITABLE

Over half of New York City schools do not have a full-time certified music teacher on staff.



When schools – especially those serving low-income populations and communities of color – are unable to provide music education due to funding concerns or limited resources, children whose families cannot afford to pursue alternate opportunities are put at an academic, social, and developmental disadvantage.

WE FACE THE MOST SIGNIFICANT EDUCATOR WORKFORCE SHORTAGE IN OUR NATION'S HISTORY

According to data from the National Association of Schools of Music, there's been a 14% decline in music education graduates in the past decade.

Experienced teachers are leaving the profession at an accelerated rate following the pandemic, and are being replaced with an increasing number of inexperienced or uncertified teachers. This trend disproportionately affects urban schools, often impacting economically disadvantaged students.



THE BENEFITS OF MUSIC EDUCATION ARE UNDENIABLE & FAR-REACHING

Research, evaluations, and our school partners' testimony continue to demonstrate that music supports children's cognitive, social, and emotional development in robust and incredible ways.





Our ETM concert was stellar and our large auditorium was packed with parents! It is so exciting seeing children walking into the school building carrying their band instruments with such pride and excitement! **It is really impacting school culture and attendance!**

- Greta Ratjen, Principal, PS 72 in the Bronx

"I have seen our ETM music program **lift morale**, and our students love it! Music has made a huge difference because those who want to study music and even learn to play an instrument now have access and a path to success. We know that this is a great driver of multiple forms of child development that **opens doors to future opportunities**." - Luis Torres, Principal, PS 55 in the Bronx





Music is mathematics, you have to count beats, **and it's reading**, you have to read music. So these learnings are incorporated in the classroom with their music teachers. Because of this you do see those **rises in performance scores** and the kids feel successful. - Pamela Gathers-Bullard, Principal, PS 154 in Queens

TRANSFORMING LIVES THROUGH THE POWER OF MUSIC



OUR VISION

To be the leading music education organization whose expert teachers, high quality curriculum, and sustainable program positively impact schools, student learning, and lives.

OUR MISSION

To positively impact the motivation, achievement, and self-confidence of underserved students by integrating music education into the core curriculum of under-resourced schools.



THE ETM DIFFERENCE: OUR UNIQUE & SUSTAINABLE MODEL

Our program is built on partnerships with school leaders, best-in-class professional development for teachers, and a comprehensive, sequential, culturally responsive curriculum that is fully integrated into a school's culture to positively impact all students.



True Partners: We work closely with our partner schools from day 1, strategizing with principals, matching teachers with the unique needs of each school, and providing all of the resources and guidance that schools need to feel fully supported and capable to build a sustainable music program as a core subject.



Student-Focused: Students are at the center of everything we do, so we work to understand their individual needs and backgrounds as we develop effective curricula that are relatable, diverse, culturally responsive, and grounded in social-emotional learning and trauma-informed practices. In doing so, we aspire to help unlock the potential of all our students.



Orchestrating Excellence: We hire passionate music teachers and ensure they reach their potential through over 100 hours of professional development, assigned mentorship and instructional supervision, and access to standards-aligned benchmarks and curricula. By extending our teaching expertise, we help the next generation of music educators propel their careers and pursue DOE employment.



Community-Minded: Our impact extends beyond the classroom, strengthening relationships between families and schools and spreading the joy of music through seasonal concerts and celebrations. We place high value on being adaptable and in-touch with the communities we serve, always staying closely rooted to and reflective of the people and places with whom we work.



For the Future: In order to ensure long-term success for schools, we integrate music education into their core curriculum and culture, and provide ongoing mentorship and training to teachers hired by partner schools so that the programs we help build are truly sustainable.

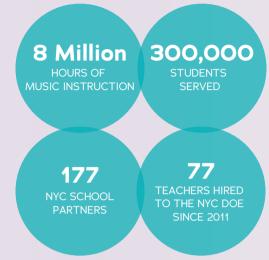
Ensuring underserved students in under-resourced schools achieve the most in the classroom, society, and life.

OUR IMPACT BY THE NUMBERS

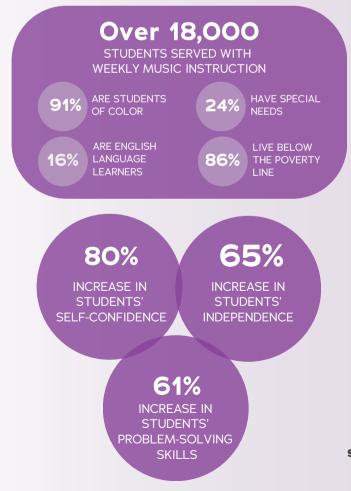
SINCE 1991

For over 30 years, ETM has been closing the gap in access to music education for NYC's most underserved students while building a pipeline of high quality music teachers to strengthen the profession.





2023-2024 SCHOOL YEAR



Today, Education Through Music is the largest nonprofit provider of direct & comprehensive music education as a core subject in New York City schools.

A recently commissioned evaluation of our programs and activities, conducted by respected research firm Metis, showed that students who participated in our program saw growth in academic achievement, interpersonal skills, and transferable skills.

Students saw an increase in self-confidence, independence, and problem-solving. Our schools increased their overall academic achievement from Spring 2022 through Spring 2023. 85% of schools had stronger ELA academic achievement, and 98% had stronger overall Math academic achievement.

BUILDING THE NEXT GENERATION OF HIGH QUALITY MUSIC EDUCATORS

ETM RECEIVES A \$3M GRANT TO LAUNCH ITS MUSIC TEACHER WORKFORCE DEVELOPMENT PROGRAM





In response to the nationwide teacher shortage, ETM launched its Music Teacher Workforce Development Program this year to improve the recruitment, training, and retention of music teachers.

- The program is funded by a recent \$3M grant to be used over five years that allows ETM to enhance and expand its support for early career educators and music teacher interns.
- By providing teachers with mentorship, guidance through the certification process, financial assistance for coursework, and access to ETM's best-in-class professional development workshops and curriculum resources, ETM is building the next generation of high quality music educators as they become full-time certified teachers with the NYC Department of Education.
- As a part of the program, we are creating a residency program that would allow ETM teachers to receive college credits for ETM's professional development and graduate with their Masters in Music Education and NYS Music Teaching Certification. We are also engaging in a five year evaluation of the practices being implemented and the outcomes achieved in order to contribute to the field.
- Our first cohort consisted of interns placed at ETM partner schools across the city. Each intern was paired with a veteran music teacher who served as a music teacher mentor. They also received guidance from ETM's Intern Instructional Supervisor.
- Over the course of the semester, they learned best practices for leading activities, took over the teaching of an entire music class for a designated grade level, and led a performance at their school's concert. Of the three interns who graduated the program, all three were offered and accepted music teacher positions with ETM for the next school year!

We are excited to expand this innovative new program next year with a larger cohort of interns and continue to serve as a leader and model in the field.

ORCHESTRATING EXCELLENCE AMONG MUSIC TEACHERS





As part of the ETM model we hire passionate music teachers early in their careers and help them reach their potential through ongoing professional development, mentorship, and certification support.

- At our intensive, multi-day ETM Academy in August and regular trainings throughout the year, ETM teachers, staff, and guest facilitators convened for full-day of professional development workshops to strengthen teaching practices and maximize our impact on student learning and growth.
- Interactive workshops covered a range of topics, including: social emotional learning, culturally responsive classroom management, strategies for teaching music to English Language Learners, authentic songs and games from around the world, restorative justice techniques, leveraging technology in the classroom, cross-curricular connections, and much more.
- In total, ETM provided over 100 hours of professional development for ETM teachers to advance their careers and deliver our model of high quality music education.

DEVELOPING COMPREHENSIVE & INCLUSIVE CURRICULUM

This year, we developed several new curriculum initiatives that put our students - unique in their needs, ambitions, and backgrounds - first.

- In our Popular Song of the Week initiative, ETM staff created a series of 22 original popular song activities relevant to our diverse student populations and that incorporated social emotional learning and social justice standards.
- For our Curriculum Break Down & Build Up Initiative, ETM staff reconfigured previously written units into over 75 individual lesson plans to make them more practical and flexible for teachers to use throughout the year.
- We launched the ETM-authored Secondary Blueprint, a comprehensive guide for secondary music teachers to implement a project-based curriculum. The curriculum focuses on ways in which musicians engage with music in the real world as a Studio Engineer, Composer, Performer, Music Analyst, Music Critic, or DJ and guides students to create music that is reflective of their interests. Using this curriculum, students wrote original compositions that they presented at school-wide concerts and performances.





A YEAR OF PERFORMANCES AT ICONIC NYC VENUES

Students showcased their talents on public stages across NYC, demonstrating to supporters, school community members, and the general public the power and impact of high quality music education.

ETM LIVE! AT PAC NYC

Throughout the year, we partnered with the Perelman Performing Arts Center (PAC NYC) on a dynamic series of five public student performances on their Lobby Stage!

From elementary school choirs and middle school bucket drummers to high school modern band students, the series showcased the breadth of our music programming, reach across the five boroughs of New York City schools, and inspiring talent of our students and teachers as they took the stage.





ROCKING OUT AT THE BEACON THEATRE

On December 19, the All Hallows High School Modern Band opened for **Grammy-Award winner Lauren Daigle** at the legendary venue. At the end of the set, Lauren presented ETM with a generous gift of \$25,000 from her foundation, The Price Fund!

OPENING THE BALLGAME AT YANKEE STADIUM

Students from **All Hallows High School sang the National Anthem at Yankee Stadium!** Because All Hallows High School is just three blocks from the stadium, it was a significant opportunity for these students to not only sing in front of thousands of fans, but to do so at a place so historic and a part of their neighborhood and community.



A SPECIAL COLLABORATION ON THE MAIN STAGE OF PAC NYC

Grammy-Award winning string trio Time for

Three invited ETM students from Baychester Academy and One World Middle School in the Bronx to perform together the trio's original piece, "Joy," at their sold-out performance on the main stage of PAC NYC on December 22!





SINGING AT THE TOP OF ONE WORLD TRADE CENTER

ETM was invited by The Durst Organization to perform its annual holiday concert in the Sky Lobby of One World Trade Center! The P.S. 103 Ensemble Stars from the Bronx filled the Lobby with their tremendous talent, singing a medley of holiday songs and demonstrating to the audience just how important music is to providing a space for self-expression, community, and celebration.

BRINGING HOLIDAY SPIRIT TO YOUTUBE

For the second year, **ETM students were invited to the YouTube offices in Manhattan to give a memorable holiday performance!** Led by their ETM teachers, the middle and high school students from the Laboratory School of Finance & Technology in the Bronx brought joy to the community with their musical talents. For most of the students, it was their first time performing in public - and they did amazing! Thank you to ETM Board member, **Waleed Diab**, for organizing this special experience.





HONORING BLACK HISTORY MONTH AT NY CITY HALL CHAMBERS

On February 27, **the talented students from P.S. 103 in the Bronx, led by their music teacher, Antoine Dolberry, performed at the New York City Council's Black History Month Celebration.** The students performed "Lift Every Voice and Sing" and received a standing ovation! It was an honor to be a part of this event that paid tribute to the contributions Black communities have made to our city and country.

CELEBRATING WITH OUR COMMUNITY OF SUPPORTERS

MAKING MUSIC, CHANGING LIVES - ETM'S 2024 GALA



On May 16 at 583 Park Avenue, ETM supporters gathered to celebrate ETM and raise over \$900,000!

Emceed by hip-hop icon and music journalist, **Sway Calloway**, the gala opened with the captivating band and choir performances by students from P.S. 103 in the Bronx. The students were joined by honorees Emmy Award-Winning Talk Show Host **Adrienne Eliza Bailon-Houghton**, and Grammy-Award Winning Artist **Israel Houghton**, for a moving rendition of "Stand By Me." **John Vazquez**, Global Head of Workplace and Real Estate at Paramount Global, was honored as well for his leadership in the community and dedication to music education in public schools.

The evening ended with an energetic performance by ETM's combined rock band, The ETM High Notes. From our amazing honorees and emcee to the talented students, every moment was a testament to the importance of ETM's mission. Thank you to ETM Board members **Gabe Hernandez** and **Chris Atlas** for their support in organizing our successful gala.

THE 2023 ETM GOLF OUTING WAS A HOLE IN ONE

In the fall of 2023, **ETM supporters gathered at the spectacular Wykagyl Country Club for an unforgettable day of golf, food, fun, raffles, and fundraising for music education!** Thank you to all of our sponsors and contributors for your generosity and making this outing so memorable. And a special thank you to ETM Board member, **Jerry Schumm**, for his support in organizing such a terrific event. See you next year on the green!



THE GENESIS INSPIRATION FOUNDATION AWARDS ETM FOR THE 2ND YEAR



We were thrilled to receive a generous \$100,000 award from the Genesis Inspiration Foundation, a non-profit organization committed to connecting youth to the transformative power of the arts!

To commemorate the award, which is an increase from last year's grant of \$50,000, representatives from the Foundation, Genesis retailers, and ETM and school staff gathered at partner school P.S 55 in the Bronx to observe an ETM class in action, speak of the importance of music education, and demonstrate the impact the award will have on the schools and students ETM serves.

RAISING OUR VOICES: MEDIA AND ADVOCACY

From City Hall and the New York Stock Exchange to leading NY media outlets, we have continued to raise our voices to keep music education alive and thriving in our public schools.



RINGING THE BELL AT THE NEW YORK STOCK EXCHANGE

On April 18, **Education Through Music rang the opening bell of the New York Stock Exchange!** It was an exciting event to celebrate ETM's impact on school communities and students' lives through the power of music. Thank you to our Board, staff, teachers, school partners, and students from All Hallows High School for joining us on the podium!

ETM EXCLUSIVES ON LEADING NYC NETWORKS



Education Through Music and its music education program was featured on ABC7 New York in December 2023 and on NBC New York for Black History Month. **The segments featured the voices of students, teachers (such as Kurleigh Lowe, pictured above), and the principal from ETM partner school PS 154 in Queens, Paula Gathers-Bullard,** and ETM's impact on the school community. CEO, Janice Weinman, also joined Dr. Bob Lee's Open Monday show on BronxNet to discuss ETM programs and reach across New York City and how viewers can get involved.

ADVOCATING FOR UNIVERSAL ACCESS TO ARTS EDUCATION

On June 6, CEO, Janice Weinman, and ETM Teacher, Liz Chidester gave powerful speeches at the "It Starts with the Arts" rally at City Hall organized by the New York City Arts in Education Roundtable. Alongside students, elected officials, teachers, parents, and arts leaders, we advocated for the New York City Council and Mayor Adams to provide a certified arts teacher at every school and ensure all students have access to an equitable arts education.



DEEPENING THE CONVERSATION THROUGH PODCASTING

We continued with our second season of podcasts this year by speaking with a diverse group of esteemed education practitioners and internationally-acclaimed artists to explore the importance and impact of high guality music education.



On Education Through Music: The Podcast, we discuss the practice and state of music education. Notable guests included Elizabeth Guglielmo and Barbara Murray (current and former Directors of Music at the NYC Department of Education), Deb Confredo (NAfME president-elect), Gina Costanza (president of Music Educators Association of NYC), Ashley **Cuthbertson** (leading music education consultant), as well as many of the students, teachers, and school partners that ETM serves.













ELIZABETH GUGUELMO

DEB CONFREDO

GINA COSTANZA ASHLEY CUTHBERTSON

On the series *Notables*, we speak with leaders in the music, technology, and community sectors to learn about the influential role that music has played in their lives and careers. Celebrated guests this year included Leonard Slatkin, Anne Akiko Meyers, Anthony Davis, Israel Houghton, and **Anne-Marie McDermott**, who shared formative experiences about their journey as artists as well as insightful perspectives on the intersection between life, art, and education.





ANNE AKIKO MEYERS





ISRAEL HOUGHTON

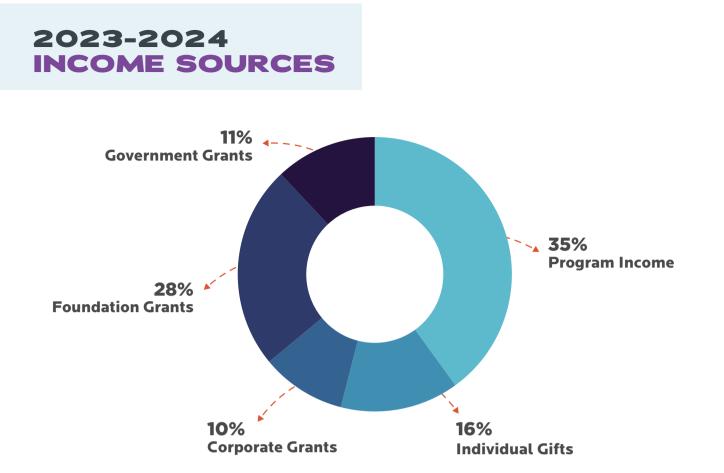


LEONARD SLATKIN

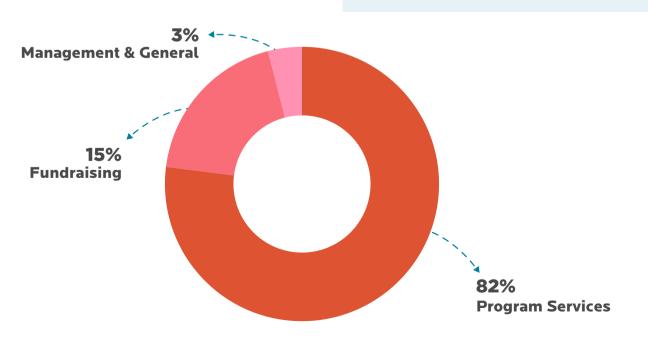
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