

ETM Engagement Council Member Job Description

Education Through Music (ETM) is seeking volunteers to serve on our Engagement Council. This team will be composed of professionals in the New York metro area who want to help ETM deliver and grow its' mission of delivering high-quality music education as a core curriculum to the areas Title 1 schools, schools that otherwise would not offer full-time music education. Today, because of Education Through Music, over 20,000 students at 55 schools benefit from the impact full-time music education has on learning, motivation, and self-confidence.

Growing an Engagement Council is a cornerstone initiative of ETM's strategic growth plan. Our primary goal is to increase awareness of ETM's mission by expanding our network of individual supporters with the longer-term benefit of building a pipeline of future board members.

We envision a council of 30 members who use their skills to create opportunities to increase ETM's awareness, fundraising, and advocacy efforts. Developing and nurturing a philanthropic and civic mindset and gaining hands-on experience in managing and collaborating with others are one of the many benefits of joining ETM's Engagement Council.

Qualifications/Expectations:

- A passion for philanthropy, music, and music education.
- A willingness to be an ambassador for Education Through Music.
- Skills in areas such as finance, marketing, fundraising, and strategic planning are helpful but not necessary to join the Engagement Council.
- Able to attend at least 60% of all monthly council meetings, usually held via Zoom, and join at least one of the committees (i.e., fundraising events, communications, etc.).
- Organize or participate in at least one fundraising event per year.
- Organize or participate in one community outreach event per year.
- Ability to meet a personal, minimum fundraising goal of \$500.
- Initiate or support a peer-to-peer campaign. Training will be offered.

How To Apply:

Please send a letter of interest along with your CV or LinkedIn Profile to ETM at Development@etmonline.org.

Salary: Volunteer position; Education Through Music is a tax exempted 501(c)(3) organization.



About this Organization:

Education Through Music was founded as a means to improve student engagement, academic performance, and social development through the use of music as a core-curriculum subject in under-resourced schools. ETM makes high quality in-school music education a reality for 20,000 underserved students in NYC who would otherwise have limited or no exposure to the arts. Our purpose is to ensure every child has equity and access to a well-rounded education, which includes music.

ETM partners with under-resourced schools in all five boroughs of New York City, exclusively serving low-income communities (Title 1). 86% of ETM students are living below the poverty line, leaving ETM to step in and provide in-school music education when the city and state cannot. For the 2024-25 school year, we have 55 school partnerships (31 Bronx, 11 Brooklyn, 4 Manhattan, 8 Queens, and 1 Staten Island) including 30+ band, orchestra, and chorus programs.

ETM's music instruction programs increase student motivation, academic achievement, and self-confidence. This citywide joy and impact is made possible by the generosity of volunteers and donors that believe in the transformative power of music education!

Education Through Music

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